



الأكاديمية العربية الدولية
Arab International Academy



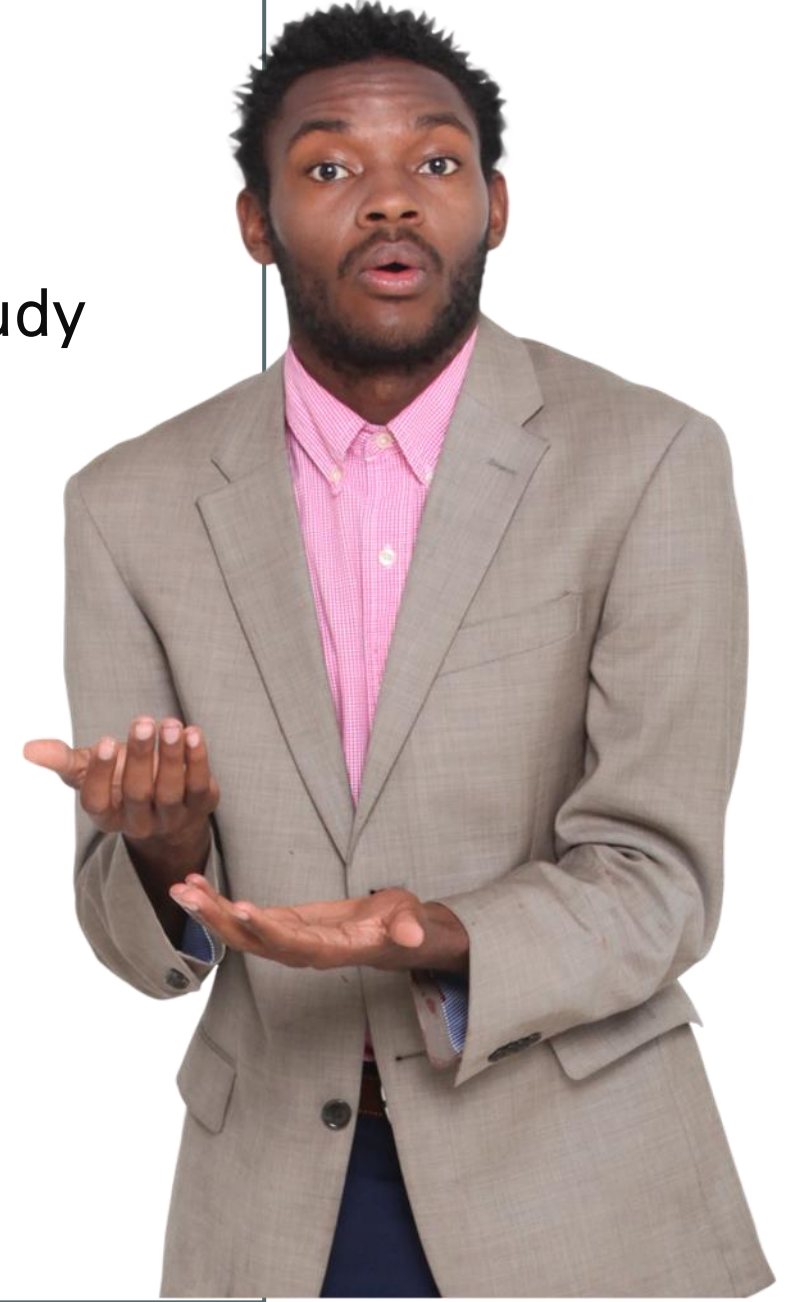
Business Model Canvas

By “**Mahmoud Alaa**”

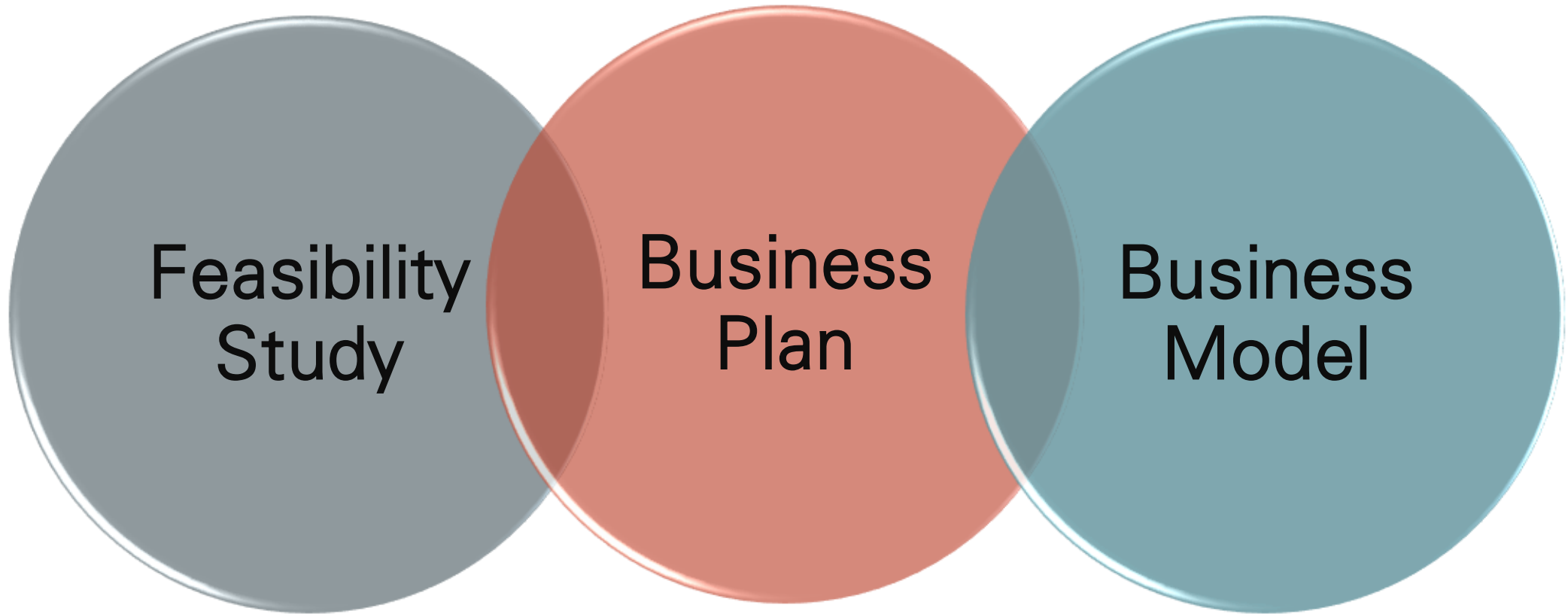
Main Points

- Business Model & Business Plan /Feasibility Study

- SOWT



Business Model & Business Plan /Feasibility Study



Business **VS** Entrepreneurship

- ▶ Popular Idea
- ▶ Competitors
- ▶ Small Business
- ▶ Medium Business

Café

- ▶ Unique Idea
- ▶ NO Competitors
- ▶ Technology project

Sigma Fit

SWOT



Customer Segments

Customer relationship

Key activities

Value proposition

Revenue streams

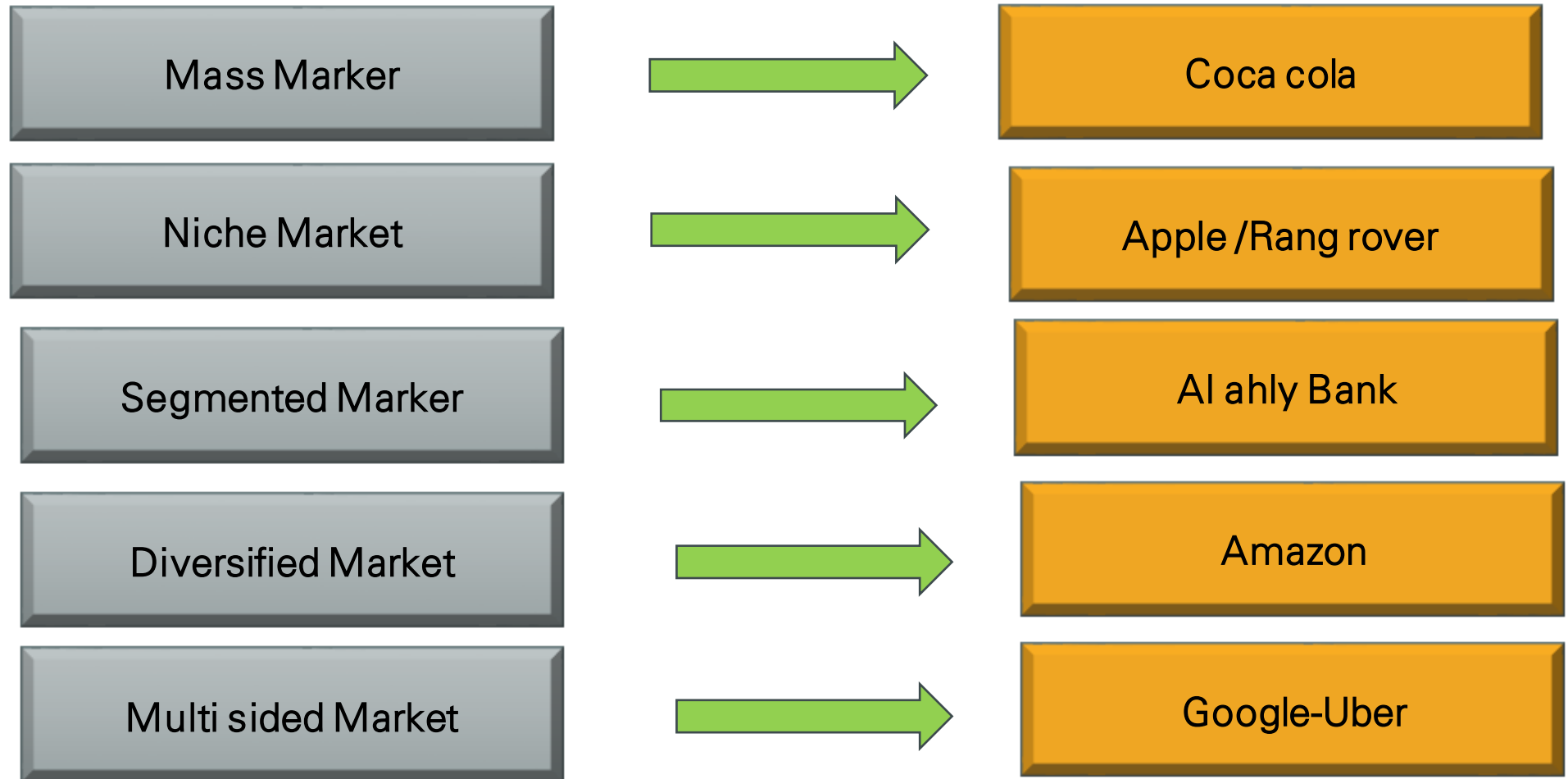
Key partners

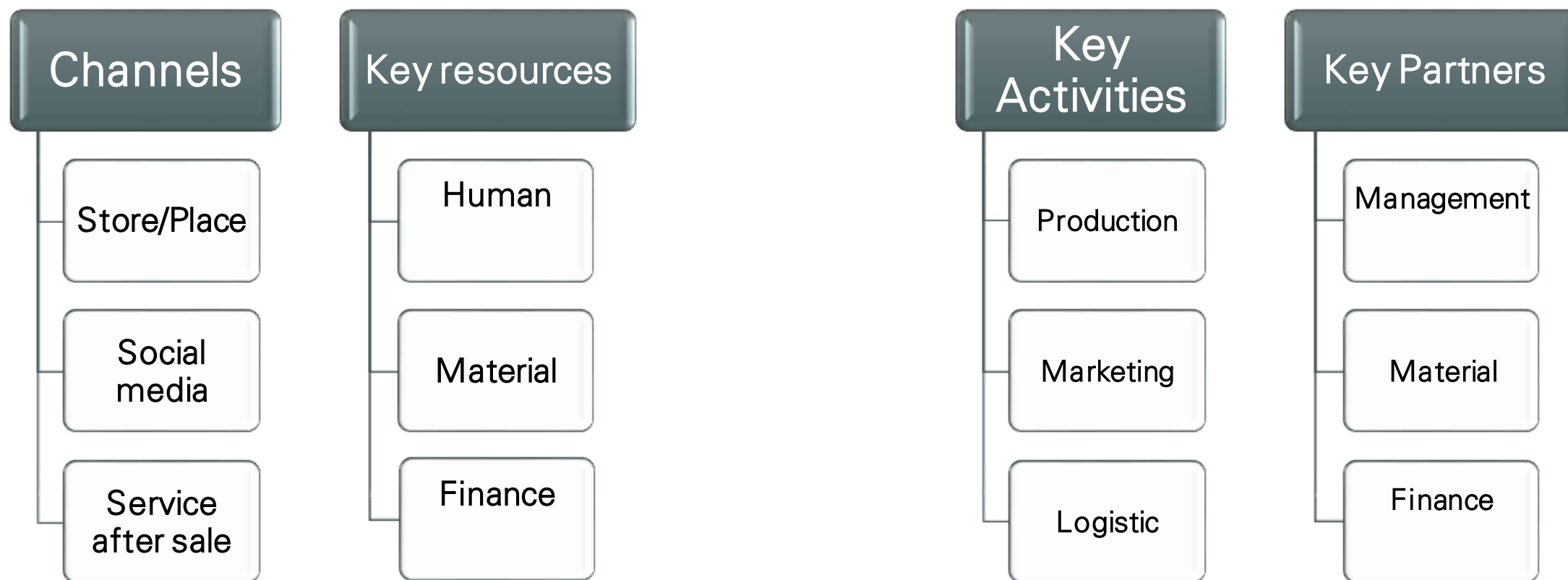
Channels

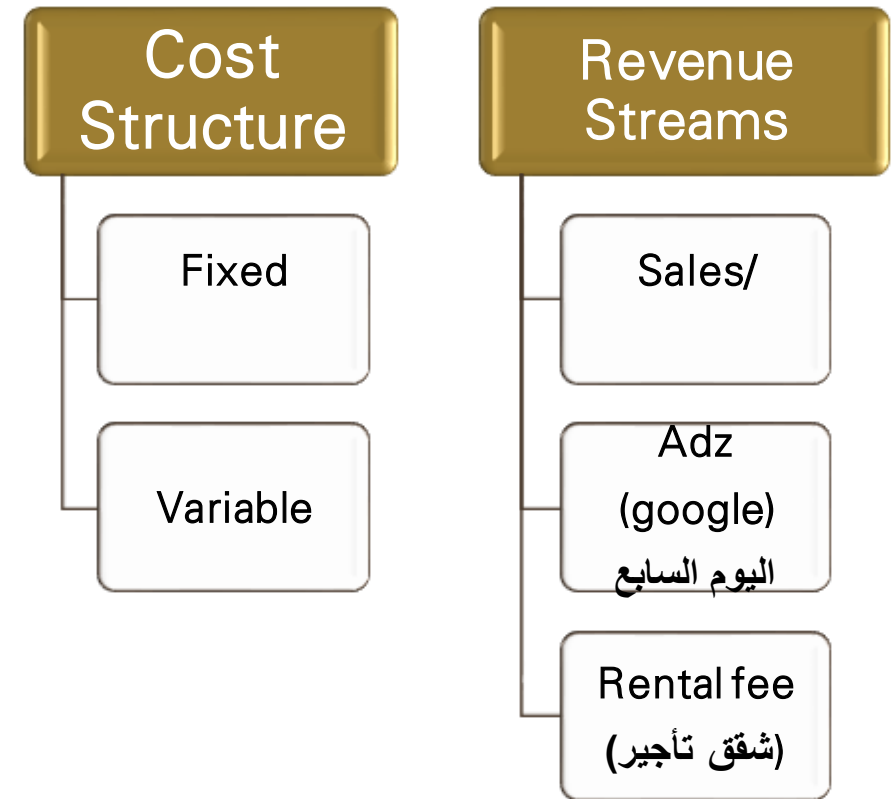
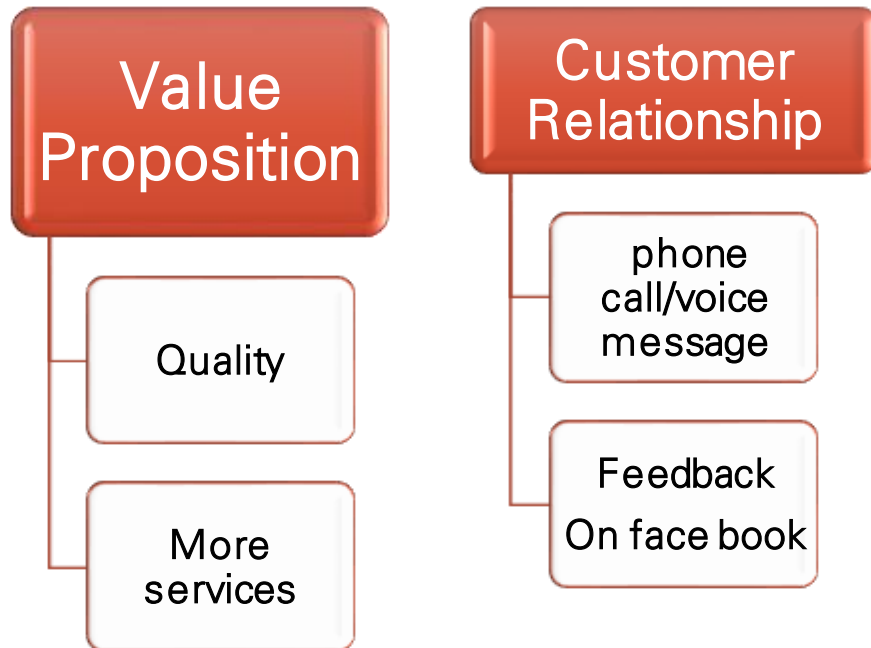
Key resources

Structure Costs

Customer Segments









Any question

A group of people in a meeting, with two men in the foreground looking at each other. The man on the left is wearing a patterned blue shirt and glasses, and the man on the right is wearing a light blue shirt. They are both looking towards the center of the frame where a group of people are sitting and talking. The background is slightly blurred, showing more people in a professional setting.

“

If you can film an idea in your mind, follow that film idea shot for shot, scene for scene, that idea is worth making.

Craig Mapp



By Mahmoud Alaa